



EXECUTIVE COMMITTEE 2016–18

OFFICE BEARERS

PRESIDENT

1



Kathie Rabel, President

Manager, Institutional Analysis in Planning and Management Information, Victoria University of Wellington, New Zealand

Kathie has been involved in and worked at universities in New Zealand and the United States for most of her career. She is currently Manager, Institutional Analysis in Planning and Management Information at Victoria University of Wellington where she has held several roles since joining the University in 2007. Prior to that, Kathie spent 20 years at the University of Otago, and held various roles there with the last as Director of Administration for the Business School. While there she was elected as the first general staff member of the University of Otago Council. Kathie has served on many university committees, including most recently on the Equity and Diversity Committee at Victoria. She has also been involved in university-related activities such as the staff mentoring programme for general staff, and as president of the Staff Women's Caucus at Otago. Kathie is a longstanding member of the Association for Tertiary Education Management and is currently Vice-President and the NZ representative of the Australasian Association for Institutional Research.

VICE-PRESIDENT

1



Don Johnston, Vice-President

Manager, Reporting and Analysis, Southern Cross University, Australia

Don Johnston is the Manager, Reporting and Analysis within the Office of Planning, Quality and Review at Southern Cross University (SCU). Don is responsible for the coordination and collection of the Department of Education and Training student and staff files at SCU, preparation and dissemination of data and statistical information, as well as undertaking institutional research and analysis for the University. Don has worked at SCU for more than 20 years and prior to this has worked at State Government Departments in QLD and NSW in the areas of statistical analysis and reporting.

Don has been involved with the AAIR Executive Committee for a number of years as an Ordinary Committee Member, and has enjoyed contributing to the Association. He has been involved in organising a number of AAIR Annual Forums and is currently the Chair of the Government Reporting, Special Interest Group.

SECRETARY

1



Andrea Jeffreys, Secretary

Senior Manager Planning and Governance, La Trobe University, Australia

Andrea Jeffreys is a higher education professional with over sixteen years' experience. Currently Andrea is Senior Manager Planning and Governance in the College of Science Health and Engineering at La Trobe University where she leads all aspects of planning, monitoring and improvement across the College, as well as managing supporting governance processes and systems. Prior to joining La Trobe University, Andrea held a number of senior positions at Deakin University in three faculties managing portfolios, including strategy, planning, curriculum, governance and research. Prior to a career in higher education, Andrea held a number of Market Analyst, Business Analyst and Data Analyst roles in various sectors, including retail, publishing, health, and energy. Andrea holds a Bachelor of Science and a Master of Marketing.

TREASURER

1



David DeBellis, Treasurer

Director Planning Services, Flinders University, Australia

Prior to joining Flinders University as an Information Analyst in 2000, David spent over ten years working in education, information technology, and mathematical statistics. David began his professional career with Flinders University in the late eighties as Head Demonstrator of Statistics. Then a successful period as Managing Director of a small IT consultancy, followed by an appointment with the State Transport Authority's Materials Research Laboratory as its Senior Information Scientist. There David was responsible for the research and development of statistical precision of test methods and operator proficiency, and the provision of information technology, instrumentation and statistical analysis services. Since 2003, David has worked in his current role as Head of Planning Services at Flinders. David has higher education qualifications in a broad range of disciplines, namely Applied Mathematics and Statistics, Education, Exercise Physiology and Management.

IMMEDIATE PAST PRESIDENT

1



Dave Marr, Immediate Past President

Higher Education Consultant, Australia

Dave is currently working freelance with a number of universities on various projects. Projects involve review of practices and procedures, data/information analysis, business improvement and institutional research.

Dave Marr joined AAIR in 1999 and has been on the Executive Committee since 2006. Dave was Vice-President from 2008 to 2012, and became President of AAIR in 2012. He will remain on the Committee in the role of Immediate Past President throughout 2017.

ORDINARY COMMITTEE MEMBERS

in alphabetical order

COMMITTEE MEMBER

1



Alison Byrne, Ordinary Executive Committee member

Manager, Planning and Analysis, The University of Sydney, Australia

Alison Byrne is Manager of Planning and Analysis at The University of Sydney. Her major responsibilities include the management of government reporting, analysis of policy impact regarding student funding, projecting revenue, enrolments and load required for internal budget and government funded load targets, management of intake quotas, and the end-to-end processes for load and revenue planning across the University. Alison has over eighteen years' experience in administration, client management and planning in business, the arts, human services and education sectors, with a strong focus on client support, and has been with The University of Sydney since 2007.

COMMITTEE MEMBER

1



Greg Jakob, Ordinary Executive Committee member

Director, Strategic Planning, Federation University, Australia

A Chartered Accountant by background, Greg has over 20 years' experience in business and corporate management in both the private and public sectors. This experience includes executive financial and corporate service management roles in a number of government sectors, including: water resource management; economic development; local government; and higher education.

During his career, Greg has led many public sector reforms, including:

- Corporatisation of the Victorian Water Industry and introduction of user-pays pricing;
- Reforming State Industry development from subsidisation to packaged developments focused on economic benefit outcomes;
- Local government restructure, competitive tendering, best value and re-engaging communities in service delivery;
- Tertiary education reform incorporating demand driven funding arrangements and the establishment of Federation University Australia.

Greg has worked in tertiary education for 10 years in a variety of roles, including planning, student administration, quality assurance, risk management and governance, and is currently Director Strategic Planning at Federation University Australia.

LinkedIn: <https://au.linkedin.com/in/greg-jakob-12332167>

COMMITTEE MEMBER

1



Malcolm Rees, Ordinary Executive Committee member

Manager, Student Survey and Evaluation Unit, Massey University, New Zealand

Malcolm completed his MPhil in Quality Systems at Massey University, New Zealand in 1999 and has been appointed to several positions within Massey University since 2003, including Academic Quality Manager, and more recently as Manager of the Student Survey and Evaluation Unit.

Malcolm has been involved in many projects at Massey over this time, including assessment practice, academic integrity, and the implementation of a current course and teaching evaluations. Currently he is involved with the introduction of the Massey Student Experience Survey framework, which contains the inclusion of data visualisation principles and also the enhanced utility of qualitative data.

In the professional development area, Malcolm recently facilitated the reintroduction of the New Zealand Student Survey and Evaluation Working Group (essentially a combined Survey and Evaluation Special Interest Group), which has been meeting annually since 2013.

COMMITTEE MEMBER

1



Stuart Terry, Ordinary Executive Committee member

Organisational Researcher, Otago Polytechnic, New Zealand

Stuart Terry has been the Organisational Researcher at Otago Polytechnic, New Zealand since July 2007. Prior to this he worked as an evaluator with the Tertiary Education Commission. He currently leads a team of three in the Organisational Research Office at Otago Polytechnic, which has overall responsibility for gathering, analysing and reporting of feedback from current students, graduates and staff. Over recent years Stuart has developed online systems to enable both students and teaching staff to better engage in meaningful feedback and evaluation processes. In addition, all staff are supported to participate in reflective evaluative practices, which are developmentally focused. These include annual staff engagement surveys and individual 360 feedback on managers, senior leaders and teams for both Otago Polytechnic and a number of other organisations. Stuart

also takes a lead in managing the institution's internal evaluation process by helping academic staff and service teams to use a range of data sources to evaluate programme and service effectiveness.

Stuart has been a member of AAIR since 2014, and prior to this was a member of the Australasian Higher Education Evaluation Forum (AHEEF) for a number of years. He is also a member of the Association of Tertiary Education Management and the Aotearoa New Zealand Evaluation Association. He has presented conference papers at AAIR in 2014 and 2015, AHEEF in 2011, 2012 and 2013, and ATEM in 2010 and 2016. Stuart has also supported and co-authored a number of reports and journal articles in the area of student evaluation.

Stuart holds a Bachelor of Commerce (Management and Marketing) and Postgraduate Diploma in Commerce from the University of Otago.

CO-OPTED COMMITTEE MEMBERS

1



Kerry Martin, Co-opted Executive Committee member

Director, Strategic Information and Analysis Unit, University of the Sunshine Coast, Australia

Kerry Martin is the Director of the Strategic Information and Analysis Unit at the University of the Sunshine Coast where she has worked for over 20 years. The responsibilities of the Unit include: reporting and analysis; student survey design and management; load and income projections; institutional research supporting strategic priorities; corporate performance reporting and the implementation of the enterprise Data Warehouse/Business Intelligence solution. Ms Martin has almost 25 years of experience in higher education with extensive experience in data analysis and a comprehensive knowledge of student data and reporting.