



## EXECUTIVE COMMITTEE 2022–2024

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### OFFICE BEARERS

#### PRESIDENT

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#### Stuart Terry

*Organisational Researcher, Te Pūkenga – Otago Polytechnic, New Zealand*



Stuart Terry is the Organisational Researcher at Te Pūkenga – Otago Polytechnic, New Zealand since July 2007. As the Organisational Researcher, Stuart has overall responsibility for gathering, analysing and reporting of feedback from current students, graduates, staff, employers and other key stakeholders. Prior to this he worked as an evaluator with the Tertiary Education Commission.

Over recent years Stuart has developed online systems to enable both students and teaching staff to better engage in meaningful feedback and evaluation processes. In addition, all staff are supported to participate in reflective evaluative practices, which are developmentally focused. These include annual staff engagement surveys and individual 360 feedback on managers, senior leaders and teams for both Te Pūkenga – Otago Polytechnic and many other organisations.

Stuart has been a member of AAIR since 2014, a member of the Executive Committee since 2016, and President since early 2020. Prior to this, Stuart was a member of the Australasian Higher Education Evaluation Forum (AHEEF) for several years, and is also a member of the Association of Institutional Research (AIR), and the Association for Tertiary Education Management (ATEM).

He has presented conference papers at AIR in 2013 and 2017, AAIR in 2014, 2015, 2016, 2017, 2018 and 2019, AHEEF in 2011, 2012 and 2013, and ATEM in 2010, 2016 and 2018.

Stuart has also supported and co-authored several reports and journal articles in the area of student evaluation, and is currently undertaking research—together with other researchers from the University of Otago—into student’s perception of evaluations.

Stuart holds a Bachelor of Commerce (Management and Marketing) and Postgraduate Diploma in Commerce from the University of Otago. He is currently undertaking a Doctor of Professional Practice investigating how professional staff in vocational education institutions construct their professional identity.

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## VICE-PRESIDENT

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### Don Johnston

*Manager, Reporting and Analysis, Southern Cross University, Australia*



Don Johnston is the Manager, Reporting and Analysis within the Office of Business Intelligence and Quality at Southern Cross University (SCU). Don is responsible for the collection and reporting of the Department of Education student and staff files at SCU, preparation and dissemination of data and statistical information, as well as undertaking institutional research and analysis for the University. Don has worked at SCU for more than 20 years, and prior to this worked at state government departments in QLD and NSW in the areas of statistical analysis and reporting.

Don has been involved with the AAIR Executive Committee since 2016 as both an Ordinary Committee Member and more recently as Vice-President. He has enjoyed contributing to the Association. Don has been involved in organising a number of AAIR Annual Forums, and is currently the Chair of the Government Reporting, special interest group.

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## HONORARY SECRETARY

### Ilse Hogendorf

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*Business Intelligence Engagement Officer, Charles Darwin University, Australia*



Ilse has been the Business Intelligence Engagement Officer at Charles Darwin University (CDU) in Darwin since March 2022. Ilse develops training videos and creates awareness of CDU's products and tools among university staff. She manages incoming enquiries from all staff, whether this is escalating queries or solving queries herself where possible. When there is time, she also assists the market insights team with surveys. Before her current role, Ilse has held placements at CDU as well as being Senior Quality Officer, with a focus on external accreditation of courses in the allied health space at the university.

Prior to her career at CDU, she had a 12-year career in remote tourism, both as a tour guide and managing the front and back office of hotels in a remote setting. Her career in tourism was greatly rewarding, and changing to a career in the university sector has proven to be an adventure all its own. Ilse is very interested in developing her skills in the business intelligence space and helping other people see the value of data.

Ilse is new to AAIR and was co-opted as Honorary Secretary late 2022.

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## HONORARY TREASURER

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### Lizzie Li

*Senior Manager, Student Surveys and Evaluation, University of Queensland, Australia*



Lizzie is the Senior Manager, Student Surveys and Evaluation at the University of Queensland, and started in this role in 2021. Prior to this, Lizzie held the position of Senior Planning Manager at the University of Adelaide (2019–2021), and Evaluation Coordinator & Analyst at the University of Auckland (2016–2019). Lizzie held several other roles after completing her doctoral degree, including at AUT University, Griffith University, and again at the University of Auckland. In addition to institutional research, Lizzie's career has also covered research management and program development positions within the higher education sector.

Lizzie has been actively involved in AAIR's events and activities. She was appointed as AAIR's Newsletter Editor in January 2019, and has been an active contributor to the AAIR Executive Committee throughout that time.

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# ORDINARY COMMITTEE MEMBERS

*in alphabetical order*

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## **Lisa Bolton**

*Director, QILT Research and Strategy, The Social Research Centre Pty Ltd, Australia*



Lisa has been working in the QILT program at the Social Research Centre since January 2015. Prior to this she spent 29 years in the VET and university sectors, where she has extensive experience in a range of roles from teaching, curriculum review, academic management, quality management, strategic planning, organisational research, surveys, and evaluation. She has a strong interest in institutional research, as well as strategic planning, quality, and evaluation in the tertiary education sector.

Lisa has a Bachelor of Education from Deakin University (Rusden), CIV in Vocational Training and Assessment from Swinburne University, and a Master of Education (Leadership and Management) from RMIT.

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## **Andrew Bradshaw, Editor**

*Higher Education Consultant, Australia*



Andrew recently semi retired as the Manager for Statutory Reporting in the Office of Business Intelligence and Reporting at Macquarie University. He has been actively involved in the university sector for 35 years, the majority of this time at Macquarie University, and still keeps in contact with former university and Department colleagues. Andrew has been a member of AAIR since the late 1990s, has been on the Executive Committee since 2016, and classifies himself as one of the old AAIRies.

Andrew was the Chair of the Load Management special interest group (SIG), and the occasional fill in as Chair for the Government Reporting SIG. He is currently on the organising committee for the 2022 AAIR Forum, and has worked on organising many of the previous AAIR Forums and SIG Forums.

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**1****David Cawthorne***Manager Business Intelligence, Charles Darwin University, Australia*

David Cawthorne has worked in various roles in data and information management and IT in Australian Universities for the past 25 years. David's current role is managing the Business Intelligence program at Charles Darwin University.

David's initial involvement with AAIR was at the 2000 Annual Forum held at University of Technology, Sydney, and credits key presentations with the Business Intelligence SIG with the modernisation of his approaches to data product and service development. After a long absence from AAIR, David recently returned to active membership, presenting at both AAIR and AIR (USA) forums, and was co-opted to the AAIR Executive Committee in July 2021.

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**1****Pallavi Khanna***Director, Data, Analytics & Insights, University of Canberra, Australia*

Pallavi is the Director of the Data, Analytics and Insights business unit at the University of Canberra. In this role, she is responsible for the data warehousing, business intelligence, surveys, market research, government reporting, corporate performance and insights functions at the University. Prior to this Pallavi held senior roles at the University of Canberra as Deputy Director, Planning and Analytics, and Senior Analyst, Load Planning and Forecasting. Pallavi has also held senior load planning and government reporting roles at the Australian National University.

Pallavi has worked in the University sector for over 12 years, and has extensive experience in planning, data, analytics and insights. She has a Master's degree in Finance from the Australian National University, and is particularly interested in applying her finance and business skills to enable the University to make data informed strategic decisions. Pallavi has been involved with AAIR since the start of her career in the sector, having attended and presented at several AAIR events.

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## Leone Nurbasari

*Associate Director, Reporting and Analytics, Planning and Performance Measurement at The Australian National University, Australia*



Leone manages the team responsible for the ANU insight data warehouse and business intelligence platform. In past roles she has led the university's survey and evaluations team, presenting at numerous national and international conferences, as well as contributing to a wide range of statistical and cohort analyses as an information analyst and project officer.

Leone is the recipient of one individual and two team Vice-Chancellor's Staff Excellence Awards for Innovation and Excellence in Service. She also led her former team in the receipt of a Vice-Chancellor's Award for Excellence in Education.

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## Eva Seidel

*Associate Director, Research Engagement and Success, Flinders University, Australia*



Eva has been working in higher education for 12 years. Her experiences range from providing leadership in program delivery, business intelligence, to delivering data science solutions, telling stories through data, and partnering with the business to deliver maximum value from data.

Eva is passionate about helping the AAIR community in its pursuits to provide insights that support higher education, and ultimately ensure the success of education and research.

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