



ANNUAL REPORT 2022–2023

SUPPORTING EFFECTIVE DECISION MAKING

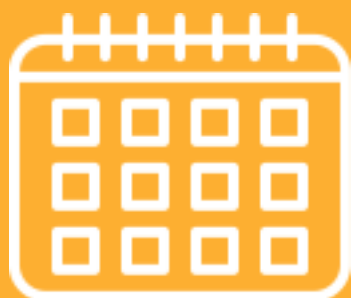


Highlights

2022-2023 in numbers

Members

326



Events

14

Website



Page Views

36,353



Users

9,995

Account summary

2022–2023 at a glance



Revenue
\$98,265

Expenditure
\$85,293



**Cash in the
bank**
\$115,946



Net assets
\$91,879

Annual surplus
\$12,972



Table of contents

HIGHLIGHTS	2
ACCOUNT SUMMARY.....	3
PRESIDENT’S REPORT	7
TREASURER’S REPORT	10
ABOUT US	11
MEMBERSHIP	21
SPECIAL INTEREST GROUPS.....	25
EVENTS.....	29
FEEDBACK	45
AAIR ONLINE	46
SOCIAL.....	48
FINANCIAL STATEMENTS	49
CORPORATE DIRECTORY	50



‘Institutional research’ is viewed as a range of activities involving the collection, analysis, and interpretation of information descriptive of an institution and its activities, including its students and staff, programs, management, and operations. The findings of such ‘institutional research’ assist institutional leaders (in both academic and administrative domains) by informing their planning and decision-making.



President's report

It is my pleasure to present the President's Report for the financial year spanning 1 July 2022 to 30 June 2023. During this period, we conducted elections for office bearers and welcomed new members to the committee. Concurrently, we bid farewell to some long-serving members.

For the financial year from 1 July 2022 to 30 June 2023, the AAIR Executive Committee was constituted as follows:

Prior to the AAIR Annual General Meeting (AGM) 2022:

- Stuart Terry (Otago Polytechnic | Te Pūkenga) – President
- Kathie Rabel – Immediate Past President
- Don Johnston (Southern Cross University) – Vice President
- Pam Rayner (Bond University) – Honorary Secretary
- Greg Jakob (Federation University Australia) – Honorary Treasurer
- Lisa Bolton (The Social Research Centre)
- Andrew Bradshaw (Macquarie University)
- David Cawthorne (Charles Darwin University)
- Lizzie Li (University of Adelaide) – Newsletter Editor
- Leone Nurbasari (Australian National University)
- Ewa Seidel (Flinders University)

After the 2022 AAIR AGM:

- Stuart Terry (Otago Polytechnic | Te Pūkenga) – President
- Don Johnston (Southern Cross University) – Vice President
- Ilse Hogendorf (Charles Darwin University) – Honorary Secretary
- Lizzie Li (University of Adelaide) – Honorary Treasurer
- Lisa Bolton (The Social Research Centre)
- Andrew Bradshaw (Macquarie University) – Newsletter Editor
- David Cawthorne (Charles Darwin University)
- Pallavi Khanna (University of Canberra)
- Leone Nurbasari (Australian National University) – until 9 June 2023
- Eva Seidel (Flinders University)

As we navigated the ever-evolving post-pandemic seas, it's clear that our unity and commitment have been the anchor of our association. Through authentic kōrero (dialogue) with our members, we've fortified not only our numbers, but also the strength of our collective voice, particularly through institutional memberships in Australia. Our next challenge is to cast our eyes towards New Zealand to cement us as a truly regional association. Our members always remain at the core and centre of everything we do. As an executive committee our voluntary work is supported by our unbridled passion and commitment to make AAIR the best association it can be. Over the last 12 months, we

have continued to build on our work to support our members to grow and develop their professional practice. We emerged after the COVID-19 pandemic stronger and more focused on what is important for our future as a professional association.

I would personally like to acknowledge the continued and ongoing support of our valued platinum partners, Explorance and Altis Consulting, as well as our silver partner, the Social Research Centre. Their support enables us to deliver events that provide not only focused professional learning opportunities, but networking opportunities with colleagues throughout the region and the Pacific.

Our online webinars, which range from introductory ‘newbie’ sessions to our ever-popular specialised Special Interest Group (SIG) events, serve as invaluable platforms for knowledge dissemination and networking. We have sustained our commitment to offering our members a highly successful series of online professional development and networking sessions. The ‘newbie’ sessions, designed for new members, were well attended, and provided a conducive environment for both seasoned and emerging professionals to engage in collaborative learning. Attendance at all our events remains robust, and I can personally attest to the high level of active engagement and discussion in the events in which I have participated. These events are now regular features, designed to support AAIR members in enhancing their professional practice, and maintaining strong connections with one another. Our new Special Interest Group focused on Academic Research Institutional Analytics, commendably led by Ewa Seidel, holds particular resonance for those of us engaged in research—an area of burgeoning interest within higher education.

Emerging out of the pandemic period, we held our first hybrid forum in late 2022, and set a new precedent for engagement. Hosted at the Macquarie Graduate School of Management in Sydney, this event proved to be a gathering place where ideas flourished. Special acknowledgment to Vice-President Don Johnston for his stalwart efforts in this endeavour, and to Leishman and Associates for their stellar efforts supporting the forum.

We were delighted by the quality of the abstracts and sessions, as well as the number of members who attended both in person and online. A heartfelt acknowledgment to our dedicated partners: Explorance and Altis Consulting at the platinum tier, and the Social Research Centre as our silver ally. Your support empowers us to aim higher. Continuing our ongoing international flavour for the Forum, we welcomed Rintaro Ohno from Japan, our furthest travelled attendee, who always provides compelling and interesting information in his presentations. Presentations from key government partners and experts challenged us to consider the rapid changes underway in higher education, and to raise our consciousness on the importance of focusing on creating equitable outcomes for all learners.

As a well-connected, adaptable, and nimble association, we end the year with a growing membership and solid financial balance sheet, thanks to effort of our retiring Treasurer, Greg Jakob, and Lizzie Li who ably stepped into the role from the 2022 AGM. Thank you also to Pam Rayner our retiring Honorary Secretary for her support and active undertaking of the role. A big thank you to Ilse Hogendorf from Charles Darwin University who stepped up as Honorary Secretary. I also acknowledge the time, commitment, and support given by all members of the Executive Committee, and our SIG chairs throughout the year. The team ensures AAIR continues to be the leading professional association for institutional researchers in the region.

And lastly, I continue to be ever thankful for the outstanding support and dedication from Liesha Northover, our Executive Officer, whose work keeps the AAIR waka (canoe) moving forward and upright.

As we conclude a year marked by challenges and triumphs, we look forward to a future teeming with opportunities thanks to each and every one of you. I close with a well-known Māori proverb that resonates so much with me about what AAIR is.

He aha te mea nui?	What is the most important thing?
He tangata,	It is people,
He tangata,	it is people,
He tangata.	it is people.



A handwritten signature in blue ink, appearing to read 'Stuart Terry', with a stylized, flowing script.

Stuart Terry
AAIR President
president@air.org.au

Treasurer's report

I'm thrilled to present our annual financial report for 2022–2023, showcasing our resilience and strategic initiatives in navigating a dynamic landscape. As the COVID-19 pandemic appears in our rearview mirror, we're returning to more normalised activities. Despite facing numerous challenges, our proactive measures resulted in an operating surplus of \$12,972 for the 2022–2023 financial year, a significant turnaround from the previous year's operating loss of (\$18,880). Let's delve into some key performance metrics:

- Our revenue from operations soared to \$98,265 (compared to \$30,050 in 2022), driven by increased membership income (\$24,815) and the 2022 AAIR Annual Forum (\$72,364). These figures reflect the Association's new membership categories, and a successful return to our face-to-face AAIR forums.
- Operating expenditure surged to \$85,293 (compared to \$48,930 in 2022) due to costs related to ongoing operational support and event organisation.

AAIR remains in a robust financial position, boasting \$91,879 in net assets as of 30 June 2023 (compared to \$78,907 in 2022), including \$115,946 in AAIR's bank accounts (versus \$95,405 in 2022). Current liabilities now stand at \$24,067 (compared to \$16,498 in 2022), attributed to deferred membership income, audit fees, and a minor GST liability.

This solid financial footing positions the Association to sustain its support of members, offering continued networking, dissemination of information, and offering events crucial for ongoing professional development, and to foster high-quality institutional research. Looking ahead, our focus remains on maintaining income and expenditure levels, while exploring digital platforms to enhance efficiency and productivity.

This marks my inaugural report as Treasurer. It's been a year defined by unprecedented personal and professional challenges and opportunities. I extend my gratitude to Mr Greg Jakob for generously sharing his knowledge and bringing me up to speed on AAIR financial matters, to the AAIR Executive Committee for their support, and to our Executive Officer, Liesha Northover, for her invaluable guidance in our day-to-day operations.

I wish our AAIR members, your colleagues and families, a very Merry Christmas and a prosperous New Year in 2024.



A handwritten signature in blue ink, reading "Zhi Li", written over a horizontal line.

Zhi (Lizzie) Li
AAIR Treasurer
treasurer@air.org.au

The Australasian Association for Institutional Research (AAIR) is the professional association for institutional research practitioners in higher education and other institutions in Australasia. The Association was established late in 1988, and now comprises over 300 members. AAIR continues to draw members mainly from Australia and New Zealand, with further members from the wider Pacific region.

Members contribute to planning, decision making, policy formulation, and analysis concerned with the management of tertiary education. The broad aim of AAIR is to benefit, assist, and advance research that leads to the improved understanding, planning, and operation of tertiary education institutions within Australasia. AAIR has the following principal objectives:

- to raise the level of professional competence and practice in the fields of tertiary education institutional research, planning, and analysis in the Australasian region
- to enhance inter-institutional cooperation in the undertaking of comparative institutional research projects
- to assist the professional development of members by:
 - organising an annual conference (the AAIR Forum)
 - developing and fostering cooperative links with [AIR*](#) and [AIR affiliates](#)
 - encouraging regional meetings of members to augment the AAIR Annual Forum.

AAIR is incorporated within the state of Victoria, Australia, and is a non-profit organisation.

* AAIR is affiliated with the [Association for Institutional Research \(AIR\)](#) in USA. AIR was established in 1966 and now boasts 13,000+ Stakeholders, 2,400+ Members, 500+ Volunteers, 60+ Years of Leadership, and 20+ Executive Staff!



Mission

**WE BELIEVE IN BUILDING A CONFIDENT AND CONNECTED COMMUNITY
THAT ADVANCES TERTIARY EDUCATION AND RESEARCH SUCCESS THROUGH
USEFUL INSTITUTIONAL RESEARCH.**

Vision

WE AIM TO BE THE PRE-EMINENT AUSTRALASIAN ASSOCIATION THAT EMPOWERS A PROFESSIONAL INSTITUTIONAL RESEARCH COMMUNITY TO BE INFLUENTIAL THOUGHT LEADERS.



Values

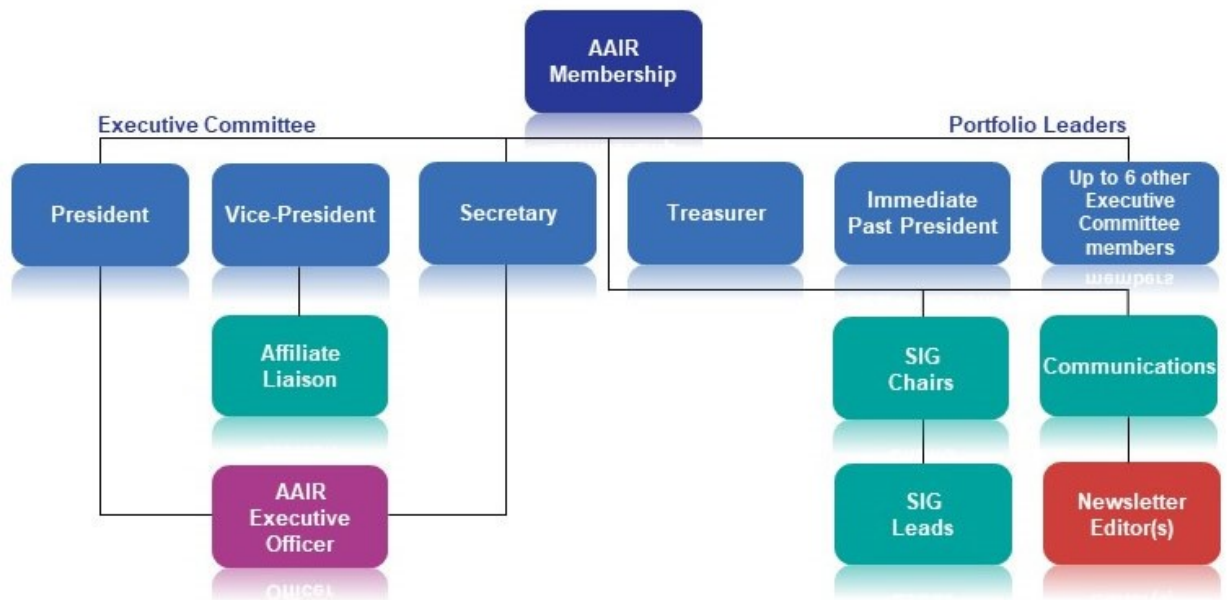
AAIR has a commitment to:

- contribute and share
- innovation
- inclusiveness and diversity
- professionalism
- enjoyment and friendliness.

Value Proposition

AAIR IS THE ONLY DEDICATED, PROFESSIONAL ASSOCIATION FOR INSTITUTIONAL RESEARCHERS IN AUSTRALASIA. AAIR OFFERS TERTIARY EDUCATION PROFESSIONALS A UNIQUE FORUM TO DEVELOP SKILLS, SHARE KNOWLEDGE AND ADVANCE IDEAS TO SUPPORT EFFECTIVE DECISION MAKING. AAIR PROMOTES DATA-INFORMED DECISION MAKING THROUGH REGULAR COMMUNICATIONS, SPECIAL INTEREST GROUPS, ANNUAL FORA AND REGIONAL EVENTS. BECOMING AN AAIR MEMBER WILL KEEP YOU UP TO DATE ON CURRENT AND EMERGING ISSUES AND HELP BUILD YOUR PERSONAL AND PROFESSIONAL NETWORKS.

Organisational structure



Executive Committee

Members of the executive committee from 1 July 2022 until the AAIR annual general meeting held on 1 December 2022 comprised the following:



Stuart

President



Don

Vice President



Pam

Honorary Secretary



Greg

Honorary Treasurer



Kathie

Immediate Past President



Lisa

Ordinary Members



Andrew



David

(Co-opted Member)



Leone

Ordinary Members



Eva



Lizzie

Newsletter Editor

Committee
meetings held

2022

4 July

18 July

5 September

10 October

21 November

2023

9 February

30 March

11 May

15 June

Members of the executive committee from the AAIR annual general meeting held on 1 December 2022 until the end of financial year 30 June 2023 comprised the following:



Stuart
President



Don
Vice President



Ilse
Honorary Secretary



Lizzie
Honorary Treasurer



Lisa
Ordinary Member



Andrew
Newsletter Editor



David

Ordinary Members



Pallavi



Leone

Ordinary Members



Eva

Committee attendance at meetings

The table below outlines the attendance of each committee member at meetings during the reporting year. Invited persons included the AAIR Executive Officer, AAIR SIG Chairs, AAIR Forum organising committee members, and the event management team.

AAIR Executive Committee attendance 2022-2023										
	2022					2023				
Meeting dates	4 Jul	18 Jul	5 Sep	10 Oct	21 Nov	9 Feb	30 Mar	11 May	15 Jun	Total meetings attended /9
Committee										
Lisa Bolton	1	1	0	1	1	1	1	0	1	7
Andrew Bradshaw	1	1	1	1	1	1	1	1	1	9
David Cawthorne	1	0	0	0	0	1	0	1	1	4
Ilse Hogendorf	N/A	N/A	N/A	N/A	1	1	1	1	0	4
Greg Jakob	1	0	0	1	1	N/A	N/A	N/A	N/A	3
Don Johnston	1	1	1	1	1	1	1	1	1	9
Pallavi Khanna	N/A	N/A	N/A	1	0	1	1	1	1	5
Lizzie Li	1	0	1	1	1	1	1	1	1	8
Leone Nurbasari	0	0	1	0	1	1	1	0	N/A	4
Kathie Rabel	1	1	0	1	1	N/A	N/A	N/A	N/A	4
Pam Rayner	0	1	1	1	1	N/A	N/A	N/A	N/A	4
Eva Seidel	1	0	1	0	1	1	1	1	0	6
Stuart Terry	1	1	1	1	1	0	1	1	1	8
Invited										
Chandrama Acharya	N/A	N/A	N/A	1	1	N/A	N/A	N/A	N/A	2
Victoria Chapman	N/A	1	N/A	1	1	N/A	N/A	N/A	N/A	3
Lester DSouza	N/A	N/A	1	N/A	N/A	1	N/A	N/A	N/A	2
Brittany Lee	N/A	N/A	N/A	N/A	1	N/A	N/A	N/A	N/A	1
Jason Mazanov	N/A	N/A	N/A	N/A	N/A	1	N/A	N/A	N/A	1
Liesha Northover	1	1	1	1	1	1	1	1	1	9
Cassandra Saunders	N/A	N/A	N/A	N/A	N/A	1	N/A	N/A	N/A	1
Alex Sieniarski	N/A	N/A	N/A	N/A	N/A	1	N/A	N/A	N/A	1
Juan Laverde Velasco	N/A	N/A	N/A	N/A	N/A	1	N/A	N/A	N/A	1
Total attendees per meeting	10	8	9	12	15	15	10	9	8	
Note: N/A means that person was not a member of the committee at the time of that meeting, or was not required to attend.										

Strategic Planning

Renewed focus to help meet evolving AAIR community needs

The AAIR Executive Committee recently met to review our strategic plan. While COVID got in the way of us running this session earlier, we realised that it presented an opportunity to renew our focus to better meet the needs of our AAIR community that has evolved as a result of the pandemic.

Being an organisation that is predominantly run by volunteers, we are committed to focussing on areas that we believe will make the most impact on our community, given that we are also members of this community and beneficiaries of those focus areas.



The strategic planning session, facilitated by Eva Seidel, was spent renewing the Association's vision and mission statements. The new statements are:

Vision: We aim to be the pre-eminent Australasian association that empowers a professional institutional research community to be influential thought leaders.

Mission: We believe in building a confident and connected community that advances tertiary education and research success through useful institutional research.

We then identified key activities that we believe will help us achieve our vision and mission. These activities represented two themes that have now become the Association's key focus areas:

Building Capability and Building Community

These focus areas will become official portfolios for the Executive Committee to manage, and to build on them we will include the following activities:

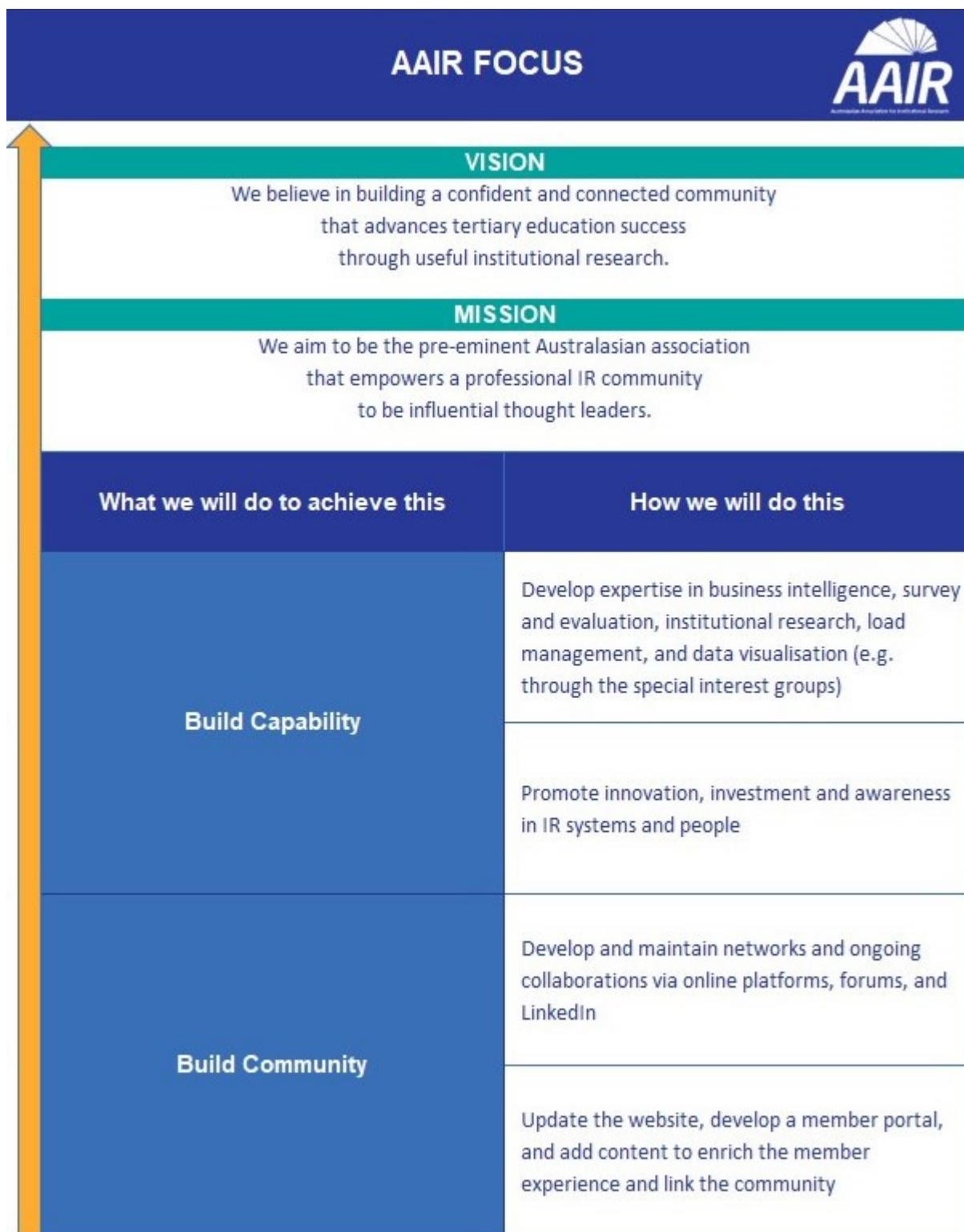
Building Capability:

1. Develop expertise in special interest group areas
2. Promote innovation, investment, and awareness in institutional research systems and people

Building Community:

1. Develop and maintain networks and ongoing collaborations
2. Enrich online content and link the community in the virtual space

The AAIR Executive Committee took the opportunity to share this renewed focus with the community at the recent AAIR Forum in Sydney, with great input and feedback. We encourage the wider community to provide us with further feedback and/or to support these initiatives. We look forward to seeing how our renewed focus will help you get value from being a member of the AAIR community.



To learn more, please visit our [Mission, Vision, Values, and Strategy page](#).

Eva Seidel

AAIR Executive Committee member

Membership

AAIR and AAIR members alike continued to see the benefits of the recently introduced membership categories of institutional membership.

The introduction of Institutional membership in 2022 saw 24 institutions across the sector take up the option of Institutional membership. By 30 June 2023, AAIR had 31 institutions with Institutional membership.

- Lite Institutional membership (13 institutions, equal to the previous reporting year).
- Full Institutional membership (11 institutions, up from 8 institutions in the previous reporting year).
- Extended Institutional membership, paying a pro-rata equivalent for more than 10 members (7 institutions, up from 3 institutions in the previous reporting year).

The new membership category of Institutional member included options for:

- Lite (1–5 members)
- Full (5–10 members)
- Extended (pro-rata for universities seeking membership of more than 10 members).

By the end of the 22/23 financial year (which is the annual snapshot for membership tracking), we had grown our membership from 295 members (EOFY 2022) to a record high of 326 members (EOFY23).

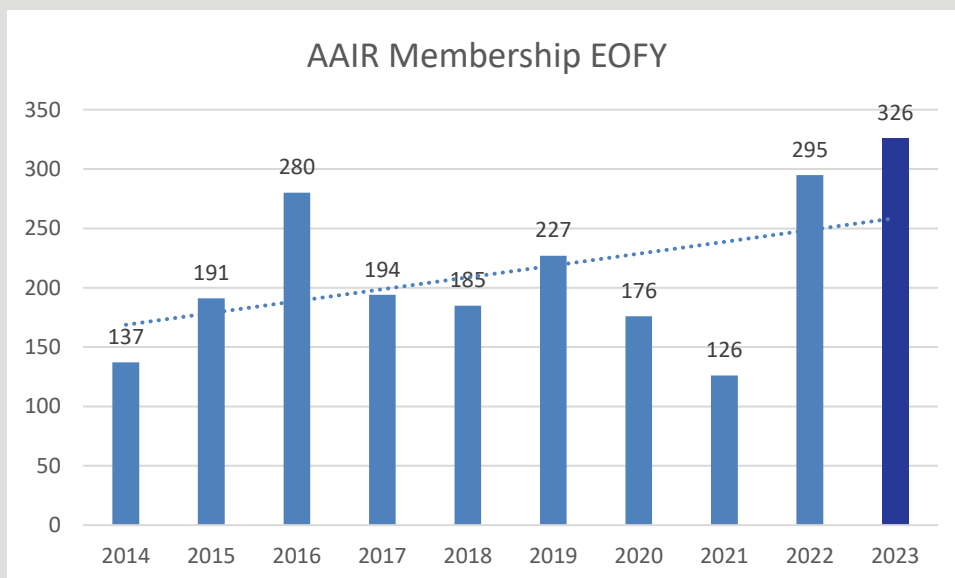


Figure 1. Summary of AAIR membership volume at the end of each financial year from 2014 to 2023

Of these 326 members, 270 members were part of an institutional membership (with 5 vacancies noted), 25 were individual members, 2 were honorary members, 10 were life members, 3 were retired members, and 16 were AAIR partner members.

AAIR’s overall membership comprises staff from 52 institutions and organisations, plus life members, honorary members, retired members, consultants, and AAIR partners in Australia, New Zealand, Canada, Japan, and the United Kingdom.

Members by financial year

At the end of 30 June 2023, there were 326 individuals included within the various categories of membership. This shows a 9.51% increase (31 individuals) at end of financial year compared to the previous financial year. The AAIR membership categories include:

- institutional membership (LITE, FULL, EXTENDED)
- individual membership
- life membership
- honorary membership
- retired membership
- AAIR partners

Of the 326 individuals, there were 313 from Australia, 7 from New Zealand, and 6 from other countries.

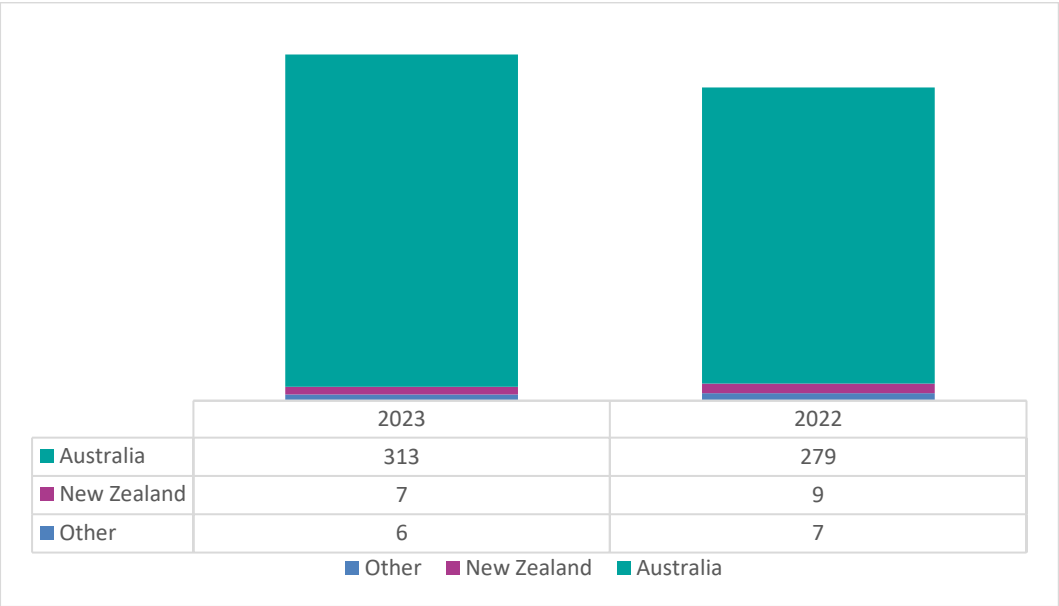


Figure 2. AAIR members by country for 2022 and 2023

A breakdown of members by Australian state for the 2022–2023 financial year are shown in Table 1.

Table 1. Australian members by state

Australian state	2023	2022
ACT	36	38
NSW	93	91
NT	11	16
QLD	57	45
SA	16	15
TAS	5	5
VIC	72	41
WA	23	28

Who are our members?

The following page shows an alphabetical list of all the [organisations from which individual AAIR members derive](#). Also listed separately are the institutions that hold institutional membership with AAIR in either the capacity of LITE membership, FULL membership, or EXTENDED membership. Please refer to our [Membership Categories](#) page for more information.

AAIR entered its second transitional year into institutional membership, and most of the individual memberships held for those institutions have been rolled into the institutional membership. There are a small handful that have not yet been included under their institution. This could be because the institution holds a LITE membership and it was more cost effective to simply add one individual, or the institution has other reasons for this. Therefore, some institutions appear in both lists on the following pages.

Entities with individuals as members

Australia

Charles Sturt University
Council of Australasian University Directors of Information Technology (CAUDIT)
Curtin University
La Trobe University
Maven & Edge
Monash University
Queensland University of Technology
RMIT University
Studymove
The University of Melbourne
The University of Western Australia
University of New England
University of Technology Sydney
Wentworth Institute of Higher Education

New Zealand

Ara Institute of Canterbury
Otago Polytechnic
The University of Auckland
University of Otago
Waikato Institute of Technology (Wintec)
Wellington Institute of Technology & Whitireia
Community Polytechnic

Other countries

Ritsumeikan University (Japan)
Tohoku University (Japan)

Additional individual AAIR members who are either retired (3 members) or working as consultants (2 members) and are therefore not affiliated with an institution are not included in the above list. AAIR has 2 honorary members. AAIR partners are also not included in the above list.

Institutional members

AAIR has 31 institutional members, compared to 23 institutional members in the previous financial year. The institutions listed below have either a LITE, FULL, or EXTENDED membership with AAIR.

Australia

Australian Council for Educational Research
Australian Catholic University
Bond University
Charles Darwin University
Charles Sturt University
CQUniversity
Deakin University
Edith Cowan University
Federation University
Flinders University
Macquarie University
Murdoch University
Queensland University of Technology
RMIT University
Southern Cross University
The Australian National University

The Social Research Centre Pty Ltd
The University of Melbourne
The University of Newcastle
The University of Notre Dame Australia
The University of Queensland
The University of Sydney
University of Canberra
UNSW Sydney
University of South Australia
University of Southern Queensland
University of Tasmania
University of Technology Sydney
University of the Sunshine Coast
Victoria University
Western Sydney University International College

Life members

AAIR has 10 life members:

1. Raj Sharma (awarded 30 November 1995)
2. Ken Doyle (awarded 6 November 1996)
3. Dennis Ham (awarded December 2002)
4. Bruce Zimmer (awarded 2004)
5. Wendy Marchment (awarded 10 November 2011)
6. Roni McDowell (awarded 14 November 2012)
7. Dean Ward (awarded 2 November 2017)
8. Dave Marr (awarded 2 November 2017)
9. Kathie Rabel (awarded 12 November 2019)
10. Greg Jakob (awarded 1 December 2022)

AAIR partners

Individuals working for our current [AAIR partners](#) are also in our membership database. Individuals are derived from the following AAIR partner organisations:

- [Altis Consulting](#)
- [Explorance](#)

Note: All member lists are current as at 30 June 2023.

Communications Output

The total number of email communications sent to our members and newsletter mailing list subscribers over the previous two reporting periods are shown in Table 2.

Table 2. Communications output

Type of external communication	2023	2022
To: Newsletter mailing list		
Newsletters	4	3
Online events	30	48
Other	—	—
To: Members only mailing list		
Positions vacant	36	22
Bulletins	1	3
Online events	14	6
Other	4	3
TOTAL	89	85

Fellowships

AAIR has two prestigious fellowships it offers in recognition of two life members of the association – the **Raj Sharma Fellowship** and the **Zimmer Travel Fellowship**.

Fellowships were put on hold again during the 2022–2023 financial year due to the continuing COVID-19 pandemic. AAIR plans to advertise the fellowships to AAIR members again in 2024 as we emerge into the post-COVID-19 environment.

Please visit our website for more information about [AAIR fellowships](#).



Special Interest Groups

AAIR has 5 special interest groups (SIGs) where both members and non-members of the AAIR community come together to learn, brainstorm, share ideas and experiences, and impart real life experiences of what worked and what didn't.

AAIR's 5 SIGs and their respective chairs are:

Academic Research Institutional Analytics



Eva Seidel, Chair

Business Intelligence and Analytics



Lester DSouza, Chair

Government Reporting



Don Johnston, Chair

Outgoing Chairs included:

Load Management and Planning



Andrew Bradshaw, Chair

Surveys and Evaluation



Lisa Bolton, Chair

And the incoming chairs are:

Load Management and Planning



Alexandra Sieniarski, co-Chair



Juan Laverde, co-Chair

Surveys and Evaluation



Cassie Saunders, Chair

Thank you to our SIG chairs for running outstanding sessions during the year.

To read about the events that we hosted throughout the year in our SIGs, please go to page 29.



Events

AAIR hosts an annual forum each year. We also offer a range of interactive Zoom sessions that allows AAIR members and the broader institutional research community, to connect and share their experiences, as well as learn something new.

In 2022 and 2023, we hosted 7 special interest group online interactive sessions run via the Zoom platform. We also hosted 4 sessions for members who were new to AAIR. These newbies sessions introduce our new members to AAIR and its offerings, as well as providing a place for them to introduce themselves and meet other AAIRies. We also hosted one event to support those interested in presenting at an AAIR forum but maybe needed some tips and encouragement. And lastly, we hosted one event by one of our valued sponsors.

These sessions were designed to discuss matters of concern to members and the industry. All sessions were offered free to members, with non-members being charged a nominal fee to attend. There was healthy interest in our events from both members and non-members alike.

During this reporting period, AAIR hosted one annual forum that was offered as our first hybrid forum. We were face to face in Sydney, and online for those who were unable to attend in person. Registration fees were discounted to encourage more participation as we emerge from the COVID-19 pandemic.

Event summary

Our event calendar is outlined below in chronological order.

2022

26 July	Business Intelligence & Analytics SIG 3/2022
4 August	Fresh AAIR (Newbies Networking)
9 August	Load Management & Planning SIG 3/2022
19 August	Exploring How we Conduct Institutional Research in the Research Domain 3/2022
12 September	Surveys and Evaluation SIG 4/2022
27 September	Business Intelligence & Analytics SIG 4/2022
07 October	Tips and Tricks for New and Emerging Presenters
11 November	Fresh AAIR (Newbies Networking)
30 November – 2 December	AAIR Forum 2022 (hybrid – Sydney and online)

2023

16 February	Fresh AAIR (Newbies Networking)
09 May	Fresh AAIR (Newbies Networking)
30 May	Sharing our Experiences in How to Conduct IR in Academic Research 1/2023
20 June	AAIR X Altis – Dimensional Modelling for Universities – Student Analytics Dimensional Model
22 June	Predicting Students' Sense of Belonging using Longitudinal SES Data

AAIR Virtual Events

Here we give an overview of our events under the headings of the respective special interest group.

Academic Research Institutional Analytics

[Exploring How we Conduct Institutional Research in the Research Domain 3/2022](#) was held on 19 August 2022. 18 financial members registered, and 14 people logged in on the day.

[Sharing our Experiences in How to Conduct IR in Academic Research 1/2023](#) was held on 30 May 2023. 25 financial members registered, and 15 people logged in on the day.



The topics of discussion at both sessions were brainstormed by the participants to ensure we covered relevant topics. Each session was a group conversation that helped build connection across the AAIR community. The first session of the year was more of an opportunity to share the variety of research management insights each institution delivers. We had an impromptu demonstration by Corey Wallis from Flinders University to show how Azure, Power BI and LiveTiles are used to build and deliver insights.

The second session covered issues relating to how insights are delivered, and how to engage university leadership. We learned that some universities provide onboarding training for leaders to ensure they have a minimum level of data literacy. The open AAIR sessions have certainly opened an opportunity for interesting discussions and learning.

Eva Seidel

SIG Chair, Academic Research Institutional Analytics



Business Intelligence & Analytics SIG

[Business Intelligence & Analytics SIG 3/2022](#) was held on 26 July 2022. 32 financial members and 0 non-members registered, and 21 people logged in on the day.

[Business Intelligence & Analytics SIG 4/2022](#) was held on 27 September 2022. 24 financial members and 0 non-members registered, and 17 people logged in on the day.



During the 2022–23 reporting year, two virtual lunchtime sessions were organised prior to the AAIR Forum in November 2022. These sessions were primarily attended by members of AAIR, and approximately 80% of those who had registered participated on the day.

The focus of these sessions was on business intelligence and analytics in the education sector. Following a brief presentation, participants were encouraged to engage in discussions to share their ideas, challenges, and successes in this area. Unfortunately, there were limited contributors, as most attendees preferred to listen rather than actively participate in the discussions.

As a response to this, a change in the session format was considered for future sessions. It was decided to invite industry experts to present on the importance of technological advancements for universities to advance in the fields of business intelligence and analytics.

Additionally, during these sessions, efforts were made to seek volunteers to co-chair the Special Interest Group (SIG) along with me, with the intention of eventually passing on the leadership role. However, there were no volunteers willing to take on this responsibility.

Lester DSouza

SIG Chair, Business Intelligence and Analytics



Load Management & Planning SIG

[Load Management & Planning SIG 3/2022](#) was held on 9 August 2022. 37 financial members and 3 non-members registered, and 34 people logged in on the day.



The last Load Management & Planning SIG prior to the 2022 AAIR Forum was held via Zoom on 9 August 2022. This was an open discussion with financial members and non-members, where topics discussed were:

- 2023 student load assumptions that universities were using in their planning of 2023 student load forecasts
- updates on tertiary collection of student information (TCSI) and the impacts this was having on student load planning and forecasts (including impacts for not being able to report data to TCSI, and therefore the inability to do 2022 student verifications)
- a discussion on the 2023 draft Universities Accord and any implications this would have in future load management and planning for universities.

During the 2022 AAIR Forum held at Macquarie in December, we offered a hybrid SIG workshop (with people in attendance at the conference venue and via Zoom). We had the pleasure of Andrew Herd from the Department of Education who presented information around the Universities Accord, and answered questions from those attending the session. It was a highly interesting presentation and discussion, and we thank Andrew Herd for his continual support of AAIR.

It has been a pleasure to be the Chair of AAIR's Load Management and Planning SIG. One of my final duties as outgoing SIG Chair, was to welcome and introduce Juan Laverde and Alex Sieniarski as the future co-chairs.

Andrew Bradshaw

Former SIG Chair, Load Management & Planning

Surveys and Evaluation SIG

[Surveys and Evaluation SIG 4/2022](#) was held on 12 September 2022. 28 financial members and 1 non-member registered, and 21 people logged in on the day.

[Predicting Students' Sense of Belonging using Longitudinal SES Data](#) was held on 22 June 2023. 49 financial members and 4 non-members registered, and 38 people logged in on the day.



Surveys and Evaluation SIG 4/2022

Lauren Spencer, Senior Research Consultant at The Social Research Centre

Response maximisation strategies

This workshop was focused on declining response rates, response maximisation strategies, and engaging international students to participate in surveys. This session provided an opportunity for attendees to share their own experiences and observations, and to discuss strategies that they have found to be effective, as well as strategies that have not been as effective. There were interesting discussions during the session, with varied experiences across institutions.

Lauren Spencer

SIG Lead, Surveys and Evaluation

Predicting students' sense of belonging using longitudinal SES data

Joey Crawford, Senior Lecturer in Management, Tasmanian School of Business and Economics at the University of Tasmania, and Taren Sanders, Senior Research Fellow & Program Lead, Institute for Positive Psychology & Education at the Australian Catholic University

The inaugural Surveys & Evaluation SIG session for 2023 kicked off with a well-attended session (n=53 registrations) presented by Joey Crawford from the University of Tasmania's School of Business and Economics, and Taren Sanders from the Australian Catholic University's Institute for Positive Psychology and Education. Joey and Taren shared the findings from a recent study they have undertaken in collaboration with the University of Tasmania, Monash University, Australian Catholic University, and the University of Queensland, which examined the causal predictors of 'sense of belonging' using longitudinal SES data from 2013–2019 drawing on a machine learning model. Key predictors of students' sense of belonging were presented and discussed in the context of transition, connection, and retention.

The session was well received and generated a robust discussion amongst attendees. Several requests for the presentation to be shared more broadly were received and, due to the high level of interest, the decision was made to re-run the session later in the year (19 September 2023), with the additional inclusion of 2020–2022 SES data.

Cassandra Saunders

SIG Chair, Surveys and Evaluation

Fresh AAIR (Newbies Networking)

Fresh AAIR (Newbies Networking) 3/2022 4 August 2022. 15 people registered to attend.

Fresh AAIR (Newbies Networking) 4/2022 was held on 11 November 2022. 08 people registered to attend.

Fresh AAIR (Newbies Networking) 1/2023 was held on 16 February 2023. Number of registrants not documented.

Fresh AAIR (Newbies Networking) 2/2023 was held on 09 May 2023. Number of registrants not documented.



Due to the influx of new members this year, and because of the previous success of our newbies networking sessions, the AAIR executive committee scheduled additional Fresh AAIR (Newbies Networking) sessions. These sessions offer an opportunity for AAIR to connect and engage with new and returning members, and an opportunity for new, returning, and existing members to meet each other online, learn more about the key AAIR membership benefits, and to introduce themselves to the group, including their role in their institution and how AAIR can support their role and institution. These facilitated informal online Zoom sessions were a great success once again. The sessions were well attended, with several immediate networking connections/opportunities identified among new, returning, and current members who shared similar roles and areas of interest. Unfortunately, the Zoom platform is now deleting older events, so we were unable to capture numbers in attendance for the two latter events.

Leone Nurbasari

AAIR Executive Committee member and Membership and Mailing Lists Portfolio Leader

Other online events

Tips and Tricks for New and Emerging Presenters

[Tips and Tricks for New and Emerging Presenters](#) was held on 07 October 2022. 15 financial members and 3 non-members registered, and 12 people logged in on the day.



Several AAIR committee members jointly hosted an online session with interested members to share their experience and tip/tricks for presenting content at an AAIR Forum. The session included some examples of past presentation content and format, including clarification that a presentation no longer needed to be accompanied by a paper. Around a dozen members joined the session and sought advice around presentation/delivery, as well as learning about the criterion for best presenter and best new presenter awards.

Leone Nurbasari

AAIR Executive Committee member and Membership and Mailing Lists Portfolio Leader



AAIR x Altis – Dimensional Modelling for Universities – Student Analytics Dimensional Model

AAIR x Altis – Dimensional Modelling for Universities – Student Analytics Dimensional Model was held on 20 June 2023. 89 people registered for the event: 34 financial members of AAIR, 1 former AAIR member, and 54 non AAIR members.



Dimensional models provide great benefits in delivering accurate and easily understood insights to the business.

In this session, participants learned about what a dimensional model is, how it delivers superior analytics capabilities, and the unique tips and tricks to consider in the university sector when building a student analytics dimensional model.

Matt Feltham

Principal, Altis Consulting





JOIN US ONLINE.

AAIR Forum 2022

30 November – 2 December 2022



Theme: Is It Clear AAIR Ahead?

<https://airforum.com.au/2022/>

The 33rd Annual Australasian Association for Institutional Research Annual Forum was held at Macquarie University, New South Wales and virtual (via Zoom Events) from 30 November – 2 December 2022. This was the first time AAIR has ever offered a hybrid event. Zoom Events allowed for individual set up, speaker listings and information, discussion forums and Q&A. The AAIR Forum AGM was attended through a separate webinar Zoom meeting.

The forum was attended by 128 delegates and was held over 3 days, which included 14 concurrent sessions, 2 keynote presentations, a pre-forum workshop, and special interest group sessions.

One social function was held at the Ubar at the Macquarie University, and 55 delegates attended. On the remaining evening, delegates had a free evening to socialise and explore the area.

Sub-themes

The theme for the 2022 AAIR Annual Forum was *Is It Clear AAIR Ahead?*

Each presenter was asked to choose from the following sub-themes:

- Impacts of COVID-19
- The evolving role of the institutional researcher
- Justifying the value of higher education and research
- Evidence-based strategic planning (and implementation)
- Benchmarking for continuous quality improvement
- Informing learning and teaching through evaluation and surveys
- Realising benefits – the role of institutional research in enterprise and transformation projects

- Compliance and government reporting reform
- Business intelligence, analytics, visualisation and modelling – the foundations of IR

Conference organising committee

Below is a list of the Local Organising Committee and Executive AAIR Committee who were involved in planning meetings:

- Don Johnston, Southern Cross University (AAIR Forum Chair)
- Chandrama Acharya, Macquarie University
- Stuart Terry, Otago Polytechnic
- Lisa Bolton, The Social Research Centre
- Andrew Bradshaw, AAIR
- David Cawthorne, Charles Darwin University
- Greg Jakob, Life Member
- Lizzie Li, University of Queensland
- Liesha Northover, AAIR
- Leone Nurbasari, The Australian National University
- Kathie Rabel, Life Member
- Pam Rayner, Bond University
- Eva Seidel, Flinders University

Call for abstracts

The call for presenters went out on 17 October 2022. Prior to the event, Leishman Associates followed up presenters for a brief bio and abstract that was placed on the [AAIR Forum webpage](#) and in the OnAIR portal. In all, 14 abstracts were received. The final program was set with 2 keynote presentations, 14 concurrent sessions, 2 sponsor presentations (by our platinum day sponsors, [Explorance](#) and [Altis Consulting](#)), and 4 SIG and workshops. Overall feedback on our program structure and content was good to very good.

Program Structure and Content	Very Poor	Poor	Average	Good	Very Good	WEIGHTED AVERAGE (Max. score of 5)
Program Content in General	0%	0%	0%	71.43%	28.57%	4.29
Program Structure in General	0%	0%	0%	71.43%	28.57%	4.29
Level of Diversity in the Program	0%	0%	0%	42.86%	57.14%	4.57
Overall Quality of Presentations	0%	0%	0%	71.43%	28.57%	4.29
Overall Relevance of Presentations	0%	0%	0%	42.86%	57.14%	4.57

According to the survey responses, the following session speakers were the most popular:

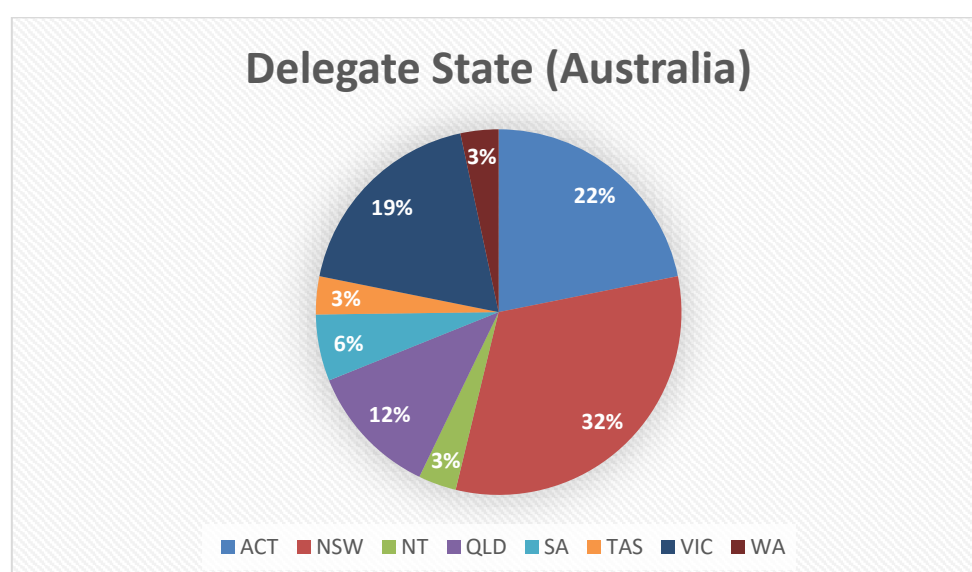
- Bret Stephenson, La Trobe University – An analysis of ‘ghost student’ failure beyond the first year: Exploring course, unit and year level factors
- Omer Yezdani, University of the Sunshine Coast – A new era for data and analytics in higher education
- Jason Mazanov, Australian National University – Measuring higher degree by research candidate experience: ANU and the postgraduate research experience survey
- Lizzie Li & Mark Fischle, University of Queensland, and Jason Mazanov, Australian National University – Qualitative data analysis – Part 1
- Christie Woodhouse – Qualitative data analysis – Part 2
- Rebecca Green, CQUniversity – The challenges of external referencing of student performance data

Registration

Multiple registration types were offered for the 2022 AAIR Annual Forum:

Registration type	Delegate
Member full registration	42
Non-member full registration	13
Member day registration – THURSDAY	4
Non-member day registration – WEDNESDAY	1
Non-member day registration – FRIDAY	2
Member virtual registration	31
Non-member virtual registration	15
Sponsor/exhibitor registration – inclusive	7
Keynote speaker	2
Virtual speaker	11
TOTAL	128

Registrants for the hybrid AAIR Annual Forum 2022 came from Australia (119), New Zealand (5), Japan (3), and USA (1).



Registration history

Year	Registrations	Pre-Forum Workshop Registration	Location	Venue
2022	128*	74	Sydney	Macquarie University & virtual via Zoom
2019	117	64	Hobart	Wrest Point
2018	170	115	Melbourne	Rydges
2017	72	50	Alice Springs	Alice Springs Convention Centre
2016	110	71	Coogee	Coogee Plaza, Coogee Beach
2015	113	43	Wellington	Intercontinental Wellington

*46 virtual attendees included in total registrations

AAIR partners

AAIR partner information was available in the online portal, and attendees could click on a sponsor logo to read about the company's profile.

Each of our platinum partners, Explorance and Altis Consulting, were given an opportunity to present in the respective morning plenaries.

Day 1 platinum sponsor



2022 Platinum Sponsor

Social event sponsor



2022 Social Event Sponsor

Day 2 platinum sponsor



2022 Platinum Sponsor

University supporter



2022 University Supporter

Proudly managed by





AAIR[®] Is it clear AAIR ahead? FORUM 2022

30 November – 2 December | Macquarie University, NSW

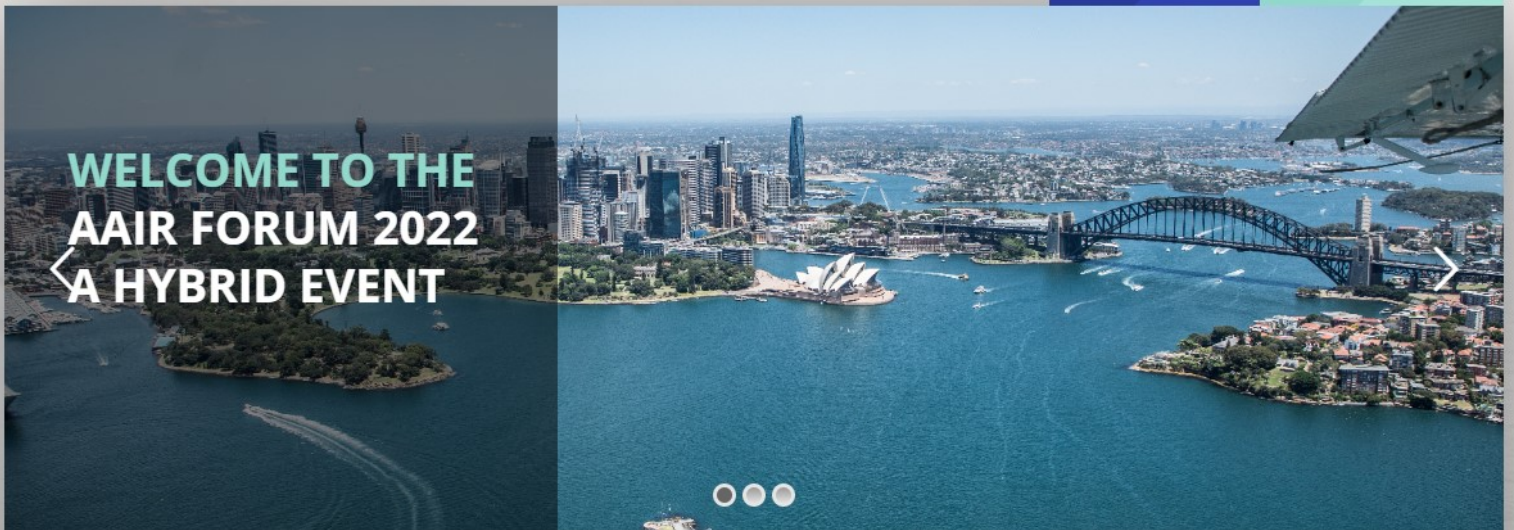
Macquarie University, NSW, 30 November - 2 December 2022



[WELCOME](#) [DESTINATION](#) [PROGRAM](#) [SPONSORSHIP & EXHIBITION](#) [SPEAKER'S INFORMATION](#) [CONTACT US](#)

[REGISTRATION](#)

[SUBMIT ABSTRACT](#)



Prize winners

Best presenter

Dr Bret Stephenson, La Trobe University

Presentation: *An analysis of 'ghost student' failure beyond the first year: exploring course, unit and year level factors*

Best new presenter

Christie Woodhouse, Australian National University

Presentation: *Qualitative Data Analysis – Part 2*

Summary

We feel that the 2022 hybrid AAIR Forum was a success considering the complexities of running an event in multiple formats. There were some minor technology issues however they were rectified quickly.

You can read more about the 2022 AAIR Forum on our website at <https://aairforum.com.au/2022/>.



Australasian Association for Institutional Research

2022
ANNUAL
GENERAL
MEETING

SYDNEY



Annual General Meeting

The AAIR Annual General Meeting (AGM) was held as our first hybrid AGM, held both via the Zoom online platform and in person during the 2022 AAIR Forum at Macquarie University on Thursday 01 December 2022 from 10–10.30 pm AEDT.

A total of 34 AAIR members were present in person, 10 AAIR members were present online via Zoom. This meant that 44 AAIR members were present at the 2022 AAIR AGM either in person or online. There were 5 non-AAIR members who also attended the 2022 AAIR AGM.

No special resolutions were presented to the membership.

AAIR President, Stuart Terry, proposed that former AAIR Treasurer, Greg Jakob, be granted life membership in recognition of his service to the organisation and to institutional research in Australasia. The membership were called upon for a show of hands to vote. All were in favour and none were against. The motion was passed, and Greg Jakob became a Life Member of AAIR.

The minutes of the 2022 AAIR AGM are available on the [Annual Statements and Reports](#) page on the AAIR website.



Feedback

One survey was circulated in 2022–2023, and this was circulated during the planning stage of the 2022 AAIR Annual Forum held in Sydney. Coming out of COVID-19 and online forums, we were considering a hybrid event as we transitioned back to face-to-face events.

The goal of the survey was to ascertain the appetite of members to attend face to face versus virtually, and it was designed to assist AAIR in deciding how to offer the 2022 AAIR Forum.

The feedback we received from the survey was positive. We received 105 responses, with fairly even numbers interested in attending in person and online. The results confirmed that offering a hybrid event was the right path to take.



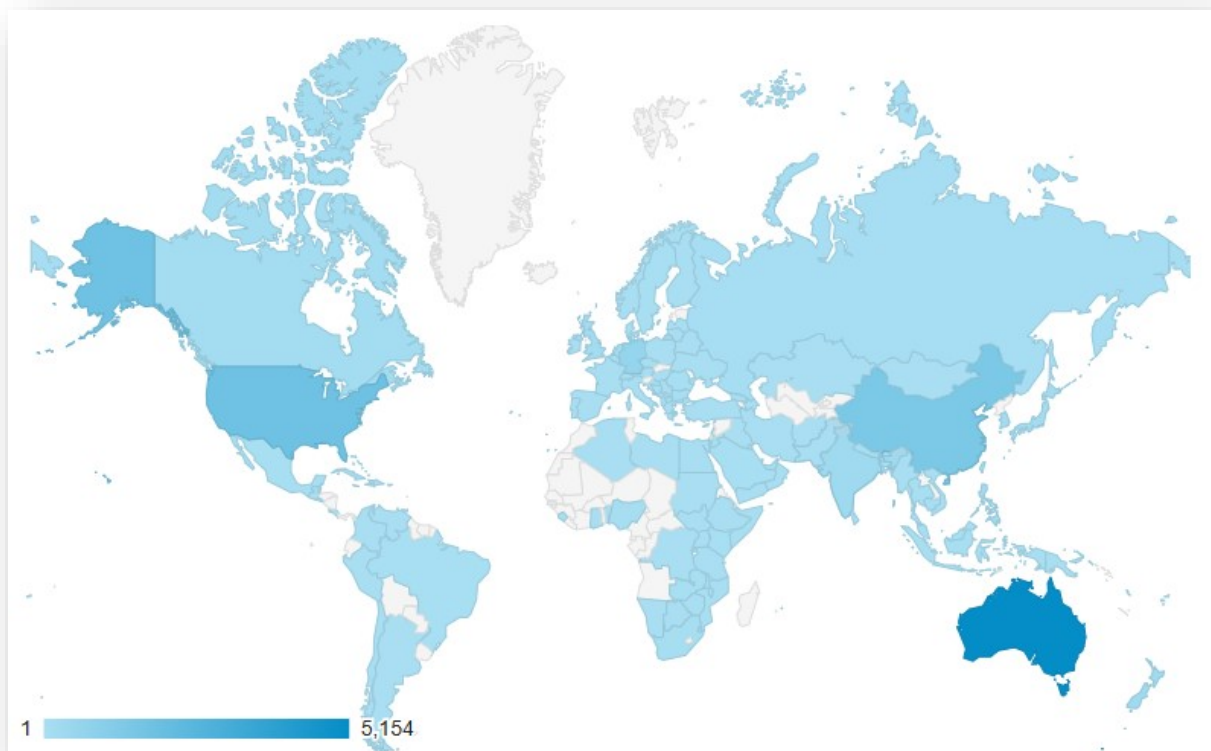
AAIR online

Website visitors

During the financial year 2022–2023, there were 12,170 sessions, which is a decrease of 1,417 from the previous reporting year.

Countries

Visitors to the AAIR website have come from 132 countries around the world, with 5,154 sessions originating in Australia (out of a total number of sessions from all countries of 12,170), which is 589 more than during the financial year 2021–2022. This figure is followed by sessions from the United States with 1,841 sessions, 1,424 from China, 641 from Germany, and 340 from India. Total sessions from New Zealand were 275, which is a decrease of 26 sessions.



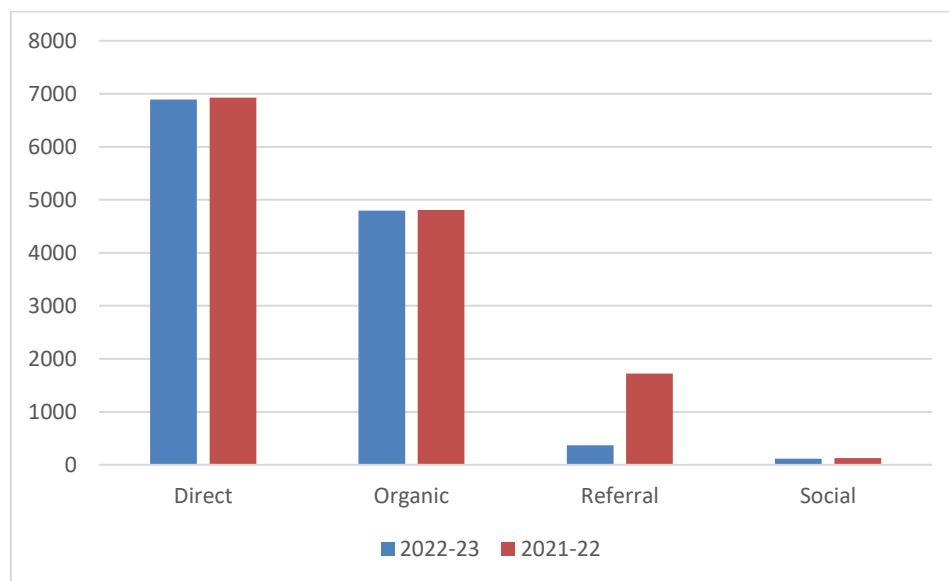
Devices

Out of the total of 12,170 separate sessions on the AAIR website, 9,979 were made using a desktop computer, 2,148 were made using a mobile phone, and 43 were made on a tablet.

The preferred operating systems used by mobile visitors to the AAIR website in the financial year 2022–2023 were iOS with 1,239 visits, and android with 950 visits.

Acquisition overview

The majority of AAIR's website traffic was from direct traffic again this financial year. Our referral traffic has seen a significant drop in numbers, while organic and social traffic has remained consistent.



The AAIR website had 36,353 pageviews this financial year, which is 1,494 less than in the previous financial year, with most visitors coming to the following pages:

- Homepage (6,084)
- AAIR events (1,585)
- IR job roles > business-intelligence-manager (1,525)
- JIR (1,484)
- Membership Join (1,356)
- Higher education jobs (1,151)
- What is institutional research (1,051)
- Newsletter sign-up (1,030)

The average time spent on the AAIR website in one session was 53 seconds, which was 08 seconds more time than the previous year.

The [AAIR website is harvested by the National Library of Australia](#) to preserve the history of the association. No snapshots were taken of the AAIR website during the reporting period.

Social

Follows

93



facebook



twitter

Followers

398

twitter

Connections

428



LinkedIn

Financial statements





Australasian Association for Institutional Research Inc.

ABN 85 802 804 296

Financial Statements for the year ended 30 June 2023

AUSTRALASIAN ASSOCIATION FOR INSTITUTIONAL RESEARCH INC.

ABN 85 802 804 296

Contents

For the year ended 30 June 2023

Financial statements	Page
Committee Members' Report	1–2
Financial Statements	
Statement of Profit or Loss and Other Comprehensive Income	3
Statement of Financial Position	4
Statement of Changes in Equity	5
Statement of Cash Flows	6
Notes to the Financial Statements	7–13
Committee Members' Declaration	14
Independent Auditor's Report	15–16

Committee Members' Report

For the year ended 30 June 2023

The AAIR committee members present their report, together with the financial statements, on the Australasian Association for Institutional Research Inc. ('AAIR') for the year ended 30 June 2023.

Executive Committee members

The following persons were committee members of the association during the whole of the financial year and up to the date of this report, unless otherwise stated:

- Stuart Terry (Otago Polytechnic | Te Pūkenga) – President CONTINUING
- Don Johnston (Southern Cross University) – Vice President CONTINUING
- Ilse Hogendorf (Charles Darwin University) – Honorary Secretary ELECTED on 1 December 2022
- Lizzie Li (The University of Queensland) – Honorary Treasurer ELECTED on 1 December 2022
- Lisa Bolton (The Social Research Centre) – Ordinary member CONTINUING
- Andrew Bradshaw (Retired, formally Macquarie University) – Ordinary member CONTINUING and Newsletter Editor APPOINTED on 1 December 2022
- David Cawthorne (Charles Darwin University) – Ordinary member CONTINUING
- Pallavi Khanna (University of Canberra) – Ordinary member ELECTED on 1 December 2022
- Cassandra Saunders (University of Tasmania) – Ordinary member APPOINTED on 27 July 2023
- Eva Seidel (Flinders University) – Ordinary member CONTINUING
- Sharon Liddell (University of Technology Sydney) – Observer CO-OPTED on 27 July 2023
- Anand Kulkarni (Consultant, formerly Victoria University) – Observer CO-OPTED on 11 August 2023
- Kathie Rabel (Retired formerly Victoria University of Wellington) – Immediate Past President RESIGNED on 1 December 2022
- Greg Jakob (retired, formerly Federation University Australia) – Honorary Treasurer RESIGNED on 1 December 2022
- Pam Rayner (Bond University) – Honorary Secretary RESIGNED on 1 December 2022
- Leone Nurbasari (Australian National University) – RESIGNED on 9 June 2023

Objectives

AAIR has the following principal objectives:

- to raise the level of professional competence and practice—in both qualitative and quantitative analysis—within the fields of tertiary education institutional research, planning and analysis in the Australasian region
- to enhance inter-institutional cooperation in the undertaking of comparative institutional research projects to assist the professional development of members by:
 - organising an annual conference (the AAIR forum)
 - developing and fostering cooperative links with the AIR and European AIR
 - encouraging regional meetings of members to augment the annual Forum.

Strategy for achieving the objectives

AAIR pursues its objectives through the following range of activities:

- informing its members on a diverse range of topics through an electronic newsletter
- holding seminars on current issues, and conducting workshops on techniques of institutional research and analysis, to update the knowledge and skills of members and other professionals
- organising an annual international conference (the [AAIR Forum](#)) to bring together experts and professionals to promote the exchange of ideas and developments in the field of institutional research
- published a professional journal, the [Journal of Institutional Research](#), that provided a forum for discussion and the dissemination of ideas and research findings
- defining a [statement of values](#) setting out expectations for the professional conduct of institutional researchers.

Principal activities

The principal activities of the association during the financial year were to raise the level of professional competence in institutional research through its many professional development and scholarly activities.

Committee Members' Report
For the year ended 30 June 2023

Performance measures

The association measures its performance through biennial member survey feedback¹ and the evaluation of events and forums by participating members.

Operating results

The surplus for the association after providing for income tax amounted to \$12,972 (2022: deficit \$18,880).

Significant changes in the state of affairs

There were no significant changes in the state of affairs of the association during the financial year.

Matters subsequent to the end of the financial year

Since the last reporting date, the financial status has been significantly improved for the association. Up to 30 June 2023, the surplus (\$12,972) predominantly reflects income from membership and the 2022 AAIR Forum.

No other matter or circumstance has arisen since 30 June 2023 that has significantly affected, or may significantly affect the association's operations, the results of those operations, or the association's state of affairs in future financial years.

On behalf of the Executive Committee members:



Stuart Terry
President



Zhi Li
Honorary Treasurer

Signed on the 20 of November 2023

¹ The last member survey was conducted in 2020.

AUSTRALASIAN ASSOCIATION FOR INSTITUTIONAL RESEARCH INC.

ABN 85 802 804 296

Statement of Profit or Loss and Other Comprehensive Income For the year ended 30 June 2023

	Note	2023	2022
		\$	\$
Revenue	2.1	98,265	30,050
Expenses			
Operating expenses	3.1	85,293	48,930
Surplus/Deficit before income tax		<u>12,972</u>	<u>(18,880)</u>
Income tax expense		-	-
Surplus/Deficit for the year after income tax		<u>12,972</u>	<u>(18,880)</u>
Other comprehensive income for the year, net of tax		-	-
Total comprehensive income for the year		<u><u>12,972</u></u>	<u><u>(18,880)</u></u>

AUSTRALASIAN ASSOCIATION FOR INSTITUTIONAL RESEARCH INC.

ABN 85 802 804 296

Statement of Financial Position

As at 30 June 2023

	Note	2023 \$	2022 \$
ASSETS			
Current Assets			
Cash and cash equivalents	5.1	115,946	95,405
Total Current Assets		115,946	95,405
Non-Current Assets		-	-
Total Non-Current Assets		-	-
TOTAL ASSETS		115,946	95,405
LIABILITIES			
Current Liabilities			
Trade and other payables	4.2	10,122	5,628
Contract liabilities	4.3	13,945	10,870
Total Current Liabilities		24,067	16,498
Non-Current Liabilities		-	-
Total Non-Current Liabilities		-	-
TOTAL LIABILITIES		24,067	16,498
NET ASSETS		91,879	78,907
EQUITY			
Retained surplus	6.1	91,879	78,907
TOTAL EQUITY		91,879	78,907

AUSTRALASIAN ASSOCIATION FOR INSTITUTIONAL RESEARCH INC.

ABN 85 802 804 296

Statement of Changes in Equity For the year ended 30 June 2023

	Retained surplus \$
2023	
Balance at 1 July 2022	78,907
Surplus for the year	12,972
Balance at 30 June 2023	<u><u>91,879</u></u>
2022	
Balance at 1 July 2021	97,787
Deficit for the year	(18,880)
Balance at 30 June 2022	<u><u>78,907</u></u>

AUSTRALASIAN ASSOCIATION FOR INSTITUTIONAL RESEARCH INC.

ABN 85 802 804 296

Statement of Cash Flows

For the year ended 30 June 2023

	Note	2023 \$	2022 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers (inclusive of GST)		110,530	37,818
Payments to suppliers (inclusive of GST)		(90,753)	(51,384)
Interest received		764	17
Net cash provided by/(used in) operating activities	6.2	20,541	(13,549)
Net increase/(decrease) in cash and cash equivalents held		20,541	(13,549)
Cash and cash equivalents at beginning of financial year		95,405	108,954
Cash and cash equivalents at end of financial year	5.1	115,946	95,405

Notes to the Financial Statements
For the year ended 30 June 2023

Note 1 Summary of significant accounting policies

The following is a summary of the material accounting policies adopted by Australasian Association for Institutional Research Inc. ('AAIR') in the preparation of the financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated.

New or amended Accounting Standards and Interpretations adopted

The association has adopted all the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

Basis of preparation

In the Executive Committees' opinion, the association is not a reporting entity because there are no users dependent on general purpose financial statements.

These are special purpose financial statements that have been prepared for the purposes of complying with the *Associations Incorporation Reform Act 2012* (Vic) and associated regulations. The committees have determined that the accounting policies adopted are appropriate to meet the needs of the members of AAIR.

Historical cost convention

The financial statements have been prepared under the historical cost convention.

Critical accounting estimates

The preparation of the financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the association's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are disclosed in the related notes to the financial statements.

These financial statements have been prepared in accordance with the recognition and measurement requirements specified by the Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB'), and the disclosure requirements of AASB 101 'Presentation of Financial Statements', AASB 107 'Statement of Cash Flows', AASB 108 'Accounting Policies, Changes in Accounting Estimates and Errors', AASB 1048 'Interpretation of Standards', and AASB 1054 'Australian Additional Disclosures', as appropriate for not-for-profit oriented entities.

a) Association details

The registered office and principal place of business of AAIR is:

Australasian Association for Institutional Research Inc.
Suite 204, 585 Little Collins Street
Melbourne Vic 3000

b) Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

Notes to the Financial Statements

For the year ended 30 June 2023

Note 1 Summary of significant accounting policies (cont.)

Deferred tax assets and liabilities are always classified as non-current.

c) Income tax

No income tax is payable as AAIR is an exempt organisation under paragraph 50 of the *Income Tax Assessment Act 1997*, as amended.

d) (GST)

Revenues, expenses, and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the Australian Taxation Office (ATO). In this case it is recognised as part of the cost of the acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included in other receivables or other payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the ATO, are presented as operating cash flows.

e) Comparative information

The comparative information in the statement of cashflows has been amended to correct a transposition error.

Notes to the Financial Statements
For the year ended 30 June 2023

Note 2 Funding the delivery of our services

As devised at a strategic planning session of the AAIR Executive Committee held on 30 November 2022, AAIR's overall objectives are to **Build Capability** and **Build Community**.

AAIR **Builds Capability** by:

- Developing expertise in special interest group areas
- Promoting innovation, investment, and awareness in institutional research systems and people

AAIR **Builds Community** by:

- Developing and maintaining networks and ongoing collaborations
- Enriching online content and linking the community in the virtual space

To enable AAIR to fulfil its objectives, it receives income, mainly from membership fees, and conducts a forum and other events for its members.

2.1: Revenue and other income

	2023 \$	2022 \$
Note 2.1: Revenue and other income		
<i>Revenue from contracts with customers</i>		
Activity income	161	-
Membership	24,815	15,887
Annual forum	72,364	13,157
Total revenue	97,340	29,044
<i>Other revenue</i>		
Bank interest	764	17
Other income	161	988
Total other revenue	925	1,005
Total revenue and other income	98,265	30,049

Revenue recognition

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the association is expected to be entitled in exchange for transferring goods or services to a customer. For each contract with a customer, the association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Revenue is measured at the fair value of the consideration received or receivable after considering any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

The association recognises gross revenue and expenditure from the annual forum following completion of the events and acquittals by the association.

Interest

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Other revenue

Other revenue is recognised when it is received or when the right to receive payment is established.

Notes to the Financial Statements

For the year ended 30 June 2023

Note 3 The cost of delivering our services

This section provides an account of the expenses incurred by AAIR in delivering its services. In Note 2, the funds that enable the provision of services were disclosed, and in this note the cost associated with the provision of those services are recorded.

3.1: Breakdown of operating expenditure

	2023	2022
	\$	\$
Note 3.1: Breakdown of operating expenditure		
Accounting fees	1,600	1,000
Audit fees	4,050	5,286
Subcontractors	37,163	30,769
Trading costs (forum expenses)	40,197	9,200
Other	2,283	2,674
Total operating expenses	85,293	48,929

Notes to the Financial Statements
For the year ended 30 June 2023

Note 4 Other assets and liabilities

This section sets out those liabilities that arose from AAIR's operations.

4.1: Trade and other payables

4.2: Contract liabilities

Receivables recognition

Trade and other receivables are recognised at amortised cost, less any allowance for expected credit losses.

Note 4.1: Trade and other payables

Current – Unsecured liabilities

Accrued expenses	4,850	5,509
GST payable	5,272	119
Total trade and other payables	10,122	5,628

Payables recognition

Trade and other payables represent the liabilities for goods and services received by the association that remain unpaid at the end of the reporting period. Due to their short-term nature, they are measured at amortised cost and are not discounted. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

Note 4.2: Contract liabilities

Current – Unsecured liabilities

Membership income received in advance	13,945	10,870
Total contract liabilities	13,945	10,870

Contract liabilities recognition

Contract liabilities represent the association's obligation to transfer services to members for the remainder of the membership period.

Notes to the Financial Statements
For the year ended 30 June 2023

Note 5 How we finance our operations

This section provides information on the sources of finance utilised by AAIR during its operations, along with other information related to financing the activities of AAIR.

This section includes disclosures of balances that are financial instruments.

5.1: Cash and cash equivalents

5.2: Commitments for expenditure

	2023 \$	2022 \$
Note 5.1: Cash and cash equivalents		
<i>Current</i>		
Cash at bank	115,848	94,164
PayPal account	98	1,241
Total cash and cash equivalents	115,946	95,405

Cash and cash equivalents recognition

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Note 5.2: Commitments for expenditure

The organisation does not have any commitments for future expenditure arising from contracts.

Notes to the Financial Statements

For the year ended 30 June 2023

Note 6 Other disclosures

This section includes additional material disclosures required by accounting standards or otherwise, for the understanding of this financial report.

- 6.1: Equity
- 6.2: Reconciliation of surplus to net cash flows from operations
- 6.3: Transactions with related parties
- 6.4: Events occurring after reporting date
- 6.5: Contingent assets and contingent liabilities

	2023 \$	2022 \$
Note 6.1: Equity		
<i>Retained earnings</i>		
Retained surplus at the beginning of the financial year	78,907	97,787
Surplus/(Deficit) after income tax expenses for the year	12,972	(18,880)
Retained surplus at the end of the financial year	91,879	78,907
Note 6.2: Reconciliation of surplus to net cash flows from operations		
Surplus/(Deficit) for the year	12,972	(18,880)
Cash flows excluded from surplus attributable to operating activities		
Changes in assets and liabilities:		
- decrease in trade and other receivables	-	57
- increase in trade and other payables	4,494	423
- increase in contract liabilities	3,075	4,857
Cash flow from operations	20,541	(13,549)

Note 6.3: Transactions with related parties

During the year committee members were offered a 50% discount in registration fees to attend the AAIR Forum.

Note 6.4: Events occurring after reporting date

No other matter or circumstance has arisen since 30 June 2023 that has significantly affected, or may significantly affect the incorporated association's operations, the results of those operations, or the incorporated association's state of affairs in future financial years.

Note 6.5: Contingent assets and contingent liabilities

There are no known contingent assets or contingent liabilities for AAIR as at 30 June 2023 (2022: NIL).

Committee Members' Declaration
For the year ended 30 June 2023

In the committee members' opinion:

- the association is not a reporting entity because there are no users dependent on general purpose financial statements. Accordingly, as described in note 1 to the financial statements, the attached special purpose financial statements have been prepared for the purposes of complying with the *Associations Incorporation Reform Act 2012* (Vic) and associated regulations;
- the attached financial statements and notes comply with the Accounting Standards and Interpretations as described in Note 1 to the financial statements;
- the attached financial statements and notes give a true and fair view of the incorporated association's financial position as at 30 June 2023 and of its performance for the financial year ended on that date; and
- there are reasonable grounds to believe that the incorporated association will be able to pay its debts as and when they become due and payable.

On behalf of the Executive Committee members:



Stuart Terry
President


Zhi Li

Zhi Li
Honorary Treasurer

Signed on the 20 of November 2023

INDEPENDENT AUDITOR'S REVIEW REPORT
To the Members of Australasian Association for
Institutional Research Inc.

RSM Australia Pty Ltd

12 Anderson Street West, Ballarat VIC 3350

PO Box 685 Ballarat VIC 3353

T +61 (0) 3 5330 5800

F +61 (0) 3 5330 5890

www.rsm.com.au

Report on the Financial Report

We have reviewed the accompanying financial report, being a special purpose financial report of Australasian Association for Institutional Research Inc., which comprises the statement of financial position as at 30 June 2023, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1, is appropriate to meet the needs of the members and for such internal control as the Directors determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express a conclusion on the financial report based on our review. We conducted our review in accordance with Australian Auditing Standard on Review Engagements ASRE 2415 *Review of a Financial Report: Company Limited by Guarantee or an Entity Reporting under the ACNC Act or Other Applicable Legislation or Regulation*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report does not give a true and fair view of the company's financial position as at 30 June 2023 and its performance for the year ended on that date; and complying with the Australian Accounting Standards to the extent described in Note 1. ASRE 2415 requires us to comply with the ethical requirements relevant to the review of the financial report.

A review of a financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Australasian Association for Institutional Research Inc. to meet the requirements of the members. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING

RSM Australia Pty Ltd is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction.

RSM Australia Pty Ltd ACN 009 321 377 atf Birdanco Practice Trust ABN 65 319 382 479 trading as RSM

Liability limited by a scheme approved under Professional Standards Legislation

Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the financial report of Australasian Association for Institutional Research Inc. is not prepared in accordance with the accounting policies described in Note 1 to the financial statements including giving a true and fair view of the company's financial position as at 30 June 2023 and of its financial performance for the year ended on that date.

RSM

RSM AUSTRALIA PTY LTD



JOHN FINDLAY

Director

Ballarat, Victoria

Dated this 20th day of November 2023

Corporate directory

The Association

Australasian Association for Institutional Research Inc.

Suite 204, 585 Little Collins Street

Melbourne VIC 3000

www.aair.org.au

Secretariat management

Liesha Northover

Corporate Hippie

PO Box 2131

Belgrave VIC 3160

www.corporatehippie.com.au

External auditor

John Findlay

RSM Australia Pty Ltd

PO Box 685

BALLARAT VIC 3353

www.rsm.com.au

Professional conference organiser

Leishman Associates

227 Collins Street

Hobart TAS 7000

www.leishman-associates.com.au

AAIR.ORG.AU

